



ALEXANDER PFEIFFER

Online Course

GENERATIVE ARTIFICIAL INTELLIGENCE

30 October 2026
09:00 to 11:30 CET

Dive into the innovative realm of Artificial Intelligence (AI) with this engaging 2-hour course, AI: An Exploration into ChatGPT and Midjourney. Designed to provide a strong foundation in AI concepts, this course emphasizes Generative AI and its transformative potential. Participants will explore groundbreaking technologies like ChatGPT by OpenAI and Midjourney, uncovering their latest advancements and applications across fields such as Human Resources, Marketing, and Education. This interactive session will empower attendees to understand how Generative AI can be adapted to meet specific professional needs while addressing its opportunities, risks, and challenges. Leave with a deeper understanding of how these cutting-edge tools are shaping the future.

2.5 HOURS**€ 75**